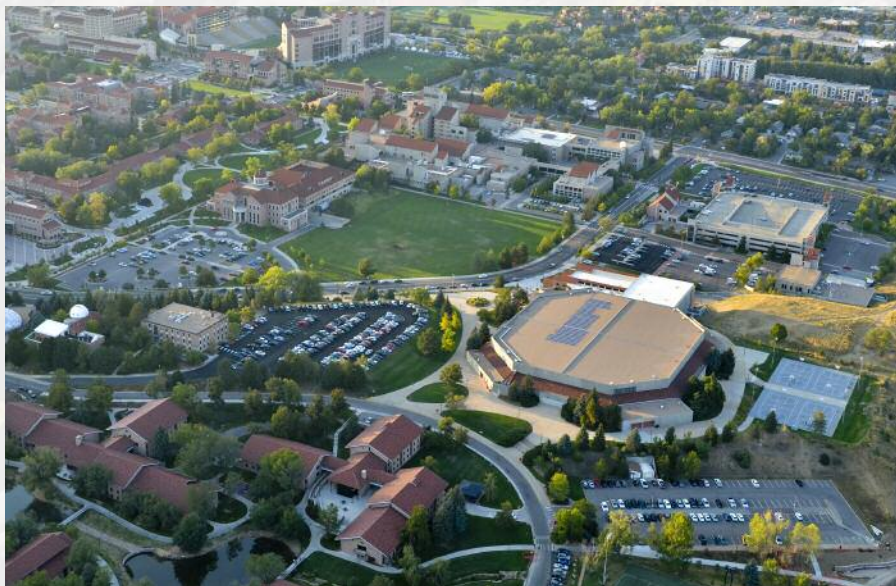


## COORS EVENTS CENTER



### TOP 25 COORS EVENTS CROWDS

- 1) 11,363 #5 Kansas, Jan. 22, 2001 (KU, 85-75)
- 2) 11,291 Wyoming, Mar. 18, 1991 (CU, 83-75, NIT)
- 3) 11,203 #6/6 Kansas, Jan. 25, 2011 (KU, 82-78)
- 4) 11,199 #1 Kansas, Jan. 23, 1993 (KU, 82-51)
- 11,199 Oklahoma, Feb. 27, 1991 (OU, 69-68)
- 11,199 Nebraska, Jan. 22, 1983 (CU, 72-69)
- 7) 11,198 #1 Kansas, Jan. 26, 1997 (KU, 77-68)
- 11,198 #3 Kansas, Jan. 20, 1996 (KU, 80-78)
- 9) 11,112 Nebraska, Mar. 5, 2011 (CU 67-57)
- 10) 11,096 Oklahoma State, Jan. 15, 2011 (CU, 75-71)
- 11) 11,076 #6/6 Kansas, Jan. 22, 2003 (CU, 60-69)
- 11,076 #2 Kansas, Jan. 5, 2002 (KU, 97-85)
- 11,076 #9 Kansas, Jan. 8, 2000 (KU, 84-69)
- 14) 11,067 Nebraska, Jan. 28, 1984 (CU, 60-57)
- 15) 11,057 #2/2 Kansas, Jan. 15, 2005 (KU, 76-61)
- 16) 11,056 Arizona, Jan. 21, 2012 (CU, 64-63)
- 17) 11,052 Oregon, Feb. 4, 2012 (CU, 72-71)
- 11,052 Kansas State, Feb. 12, 2011 (CU 58-56)
- 19) 11,043 California, Feb. 26, 2012 (CU, 70-57)
- 20) 11,036 Stanford, Feb. 23, 2012 (Stanford, 74-50)
- 21) 11,034 #5/5 Texas, Feb. 26, 2011 (CU 91-89)
- 22) 11,025 \*Arkansas State, Mar. 21, 1991 (CU, 81-75)
- 23) 10,873 #14, Nebraska, Jan. 22, 1991 (CU, 86-69)
- 24) 10,858 Missouri, Feb. 22, 2002 (CU, 89-68)
- 25) 10,856 #2 Oklahoma State, Feb. 12, 1992 (CU, 57-53)

\*— NIT Game

The Buffs played a school record five sellouts in 2010-11 at the Coors Events Center. CU played in back-to-back sell out home crowds for the first time ever against Oklahoma State (11,096; Jan. 15, 2011) and Kansas (11,203; Jan. 25, 2011) since the building's first season in 1979-80.

### Consecutive Home Winning Streaks (non-conference play)

35 games: Dec. 4, 1976-Dec. 5, 1981  
 25: Dec. 10, 2008-Dec. 7, 2011  
 17: Dec. 22, 1997-Dec. 15, 2000  
 17: Dec. 10, 1981-Dec. 27, 1983  
 17: Dec. 5, 1966-Dec. 11, 1969  
 17: Dec. 14, 1959-Dec. 16, 1963  
 16: Jan. 8, 2004-Jan. 3, 2006  
 16: Nov. 28, 2000-Nov. 24, 2002  
 13: Dec. 21, 1991-Dec. 4, 1993

### Consecutive Home Winning Streaks (conference play)

16 Games: Jan. 14, 1961-Mar. 4, 1963  
 15: Jan. 11, 1954-Feb. 11, 1956  
 9: Jan. 28, 1970-Feb. 13, 1971  
 9: Feb. 28, 1966-Mar. 11, 1967  
 9: Feb. 10, 1964-Feb. 20, 1965  
 8: Jan. 15, 2003-Mar. 13, 2003  
 7: Dec. 31, 2011-Feb. 23, 2012  
 7: Jan. 18, 2006-Mar. 4, 2006  
 7: Jan. 17, 2004-Mar. 6, 2004  
 7: Jan. 25, 1984-Jan. 19, 1985  
 7: Jan. 11 1969-Mar. 8, 1969







The journey didn't stop there for C-Unit. Mike Bohn, athletic director, announced that instead of 50 fans, he would be taking 200 to the NCAA Tournament in New Mexico. Together the Buff fans travelled by bus to Albuquerque, N.M. In the first round, the Buffs escaped with a victory over UNLV, but came to a season-ending halt when the Buffaloes were defeated by Baylor.

After the travelling and the madness of March, the team and students came back to Boulder with an exhilarating story to tell. All the buzz generated around C-Unit brought national attention to the student cheering section. C-Unit celebrated their success with a pizza party at The Sink. Tad Boyle and Mike Bohn were a few guests of honor that showed up to thank the students for their relentless loyalty. Bohn thanked the students with a DVD copy of the Pac-12 Championship game for each of the OG 50. The 2011-2012 season was historical and momentous, one the fans and players alike will never forget.

C-Unit is a legion of Buff fans. It consists of some superheroes and a few band members, but all students with voices raspy from screaming. Together they create an atmosphere so keen to the heart of the Buffaloes; one would be mistaken not to know of C-Unit. According to The Chronicle of Higher Education, CU went from 4,637 fans in 2009 to 7,804 in 2012 for a 68 percent increase. The 68 percent makes CU the biggest gainers in attendance and a No. 1 ranking. Among the top 10 schools listed, CU is the only Pac-12 school that improved in attendance, while five Pac-12 schools decreased in attendance.

C-Unit begins every game, sometimes almost two hours, ahead of any other fan. These fans stand outside before doors open, rain or shine, to ensure they get prime seating. Some students bring their homework, some play games while others just meticulously count down the minutes until tip off. The men's basketball team is 32-4 in the last two years under Boyle at home, including nine sellouts. The 2011-12 season set a school-record for conference total attendance 82,442 breaking 2010-11 total of 78,472 and set school-record for average attendance 7,804, breaking 2010-11 total of 7,014. For the first time in school history, home attendance in conference play averaged over 9,000 fans in back-to-back years.

It is without a doubt the energetic and enthusiastic fans that contributed to the interest in CU Basketball. C-unit was also recognized as a finalist for the inaugural Naismith Student Section of the Year Award. The loyalty of the C-Unit was rewarded when the athletic department announced they were taking 50 of the most loyal fans to the Pac-12 tournament. The entire event was called "Stampede to Staples," a journey that led to witnessing a moment in history- the very first Pac-12 Championship, which was ours to take home.

The whole idea started with the agreement that 50 fans would cheer on both the men's and women's basketball teams as they were both competing in Los Angeles. The "OG 50", standing for "original gang of 50" as they so fondly call themselves, were flown on a charter plane to California and the first stop was In-N-Out Burger. Needless to say, the restaurant was baffled by the amount of jubilant people that showed up, all in black and gold Colorado gear. From that point on, the OG 50 was shuffled between the Galen Center at USC and the Staples Center, often times running through doors and entering with slow claps. People everywhere would stop and recognize the arrival of C-Unit. The C-Unit members would chant things like "We Don't Need No Altitude," a chant adapted to the current situation and altered from the Coors Events Center favorite "You Can't Win At Altitude."

Finally, the last few minutes of the Pac-12 Championship game boiled down and the men's basketball team was facing fourth seed Arizona. Five critical minutes remained and the game was dead even. The sixth man, the cheering section, the energy that sustained the team throughout the entire season, was needed more than ever. It was down to one minute and C-Unit started to chant "I Believe That We Will Win" and when the buzzer sounded indicating no time remained; the crowd erupted. The loyal 50 fans were jumping up and down, grabbing onto each other, so proud of what they stood for and so proud to be representing Colorado, the new champions. Four days and four victories later, the men's basketball team was crowned the champions of the newly formed conference and the C-Unit members were there to witness every step of the way.

